

*LIFE 10 ENV/SE/037 PVCfreeBloodBag*

## **Action 2: Websites and media work**

### **Meeting about project website**

**05Oct2011**

#### **Attendees**

Lena Stigh, project manager

Jonas Lindquist, IT manager

Gudrun Jonasson, subcontractor graphic design

Not attending: Katarina Ryckenberg, project communicator

#### **Background**

See minutes Action2 -14Sep2011 and Action 2- 21Sep2011

#### **Status**

1. A first draft of the web site is up, but is not public yet. The invoice for the web domain has been paid and Jonas got access to Jegrelius updated version.
2. We got OK to use the picture of the “hand in the hand” from both Jämtland County Council and the photographer .We buy the picture and get an exclusive together with the county council.
3. We have received all logotypes from the beneficiaries.
4. Katarina has started with adding text and had a telephone meeting with Jonas on how to do it.

#### **Meeting**

We looked at the existing version and discussed the need for pictures and names of headings. The start page needs some corrections. Lena suggested “A cooperation between industry and healthcare for a non-toxic life” and “A Life+ Environmental project” as text on the big picture. No link.

Gudrun showed a new version of the “map picture”. The picture will be used to explain the project when opening “About the project” together with objectives.

Number of news on the start page may be changed by us with the newest on top. We decided to select petition support from [www.care2.com](http://www.care2.com) and link it to the webpage.

Lena suggested headings for left side for each menu page.

**Next to do**

Jonas will add headings on the left side of each menu page.

Gudrun will look for more pictures and provide Jonas with them.

Gudrun will make the project picture.

Katarina and Lena will add more text as soon as the headings are there.

Contact with all updates via mail.

Launch when start page, project information and petition is working and the site look descent.

**Next meeting**

Lena and Katarina will meet the 6<sup>th</sup> of October.